



resus @ the harbour

ICC SYDNEY
17-19 SEPT 2018

www.resusattheharbour.org.au



**SPONSORSHIP &
EXHIBITION
PROSPECTUS**

Welcome Invitation

Resus @ the Park 2017, the only multidisciplinary NSW resuscitation conference, brought you sessions on sepsis, trauma, toxicology, chest pain and cardiac arrest; as well as expert masterclasses in ECG interpretation, paediatrics, and resus room practical skills.

International speakers such as Mel Herbert, Scott Weingart, Ben Abella, Tim Hardcastle and Mark Wilson talked to you live from the US, UK and South Africa, and you heard real cardiac arrest victims and their rescuers tell their amazing stories, and make it clear why we all do the job we do. In 2018, Resus is back and bigger than ever, but we are moving venues to help us to provide even more top-class resuscitation knowledge and training from national and international experts, as well as a comprehensive trade exhibition.

In 2018, we are bringing you Resus @ the Harbour.

R@TH 2018 will take place from 17-19 September at the International Convention Centre Sydney, encompassing skills workshops, innovation and invention in delivery, and a jam-packed program bringing you the best and brightest speakers in the resuscitation world. We will be calling for scientific abstracts from all clinical specialities, and running a resus competition to see how our sickest patients are really managed. All this with coverage and programming from Emergency Medicine Television (EMTV).

You'll not only get a chance to hear fantastic speakers and top up your resuscitation knowledge and skills, but attending R@TH will ensure that you will be financially supporting Take Heart Australia, the only national charity founded and run by doctors, nurses and paramedics. With a vision to decrease cardiac arrest mortality from the current appalling Australian average of 90%, our mission is to rebrand cardiac arrest for 24 million people, facilitate CPR training for entire communities, and plan for AED networks everywhere across Australia. This is your charity, because we do the job every day!

Join us at R@TH 2018 to experience the biggest and best multidisciplinary resuscitation conference in NSW, and help us in our mission to save Australian lives.

Yours sincerely,



A/Prof Paul Middleton,
R@TH Conference 2018 Chair

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The Conference

Website:	www.resusattheharbour.org.au
Delegates:	300 Expected
Conference Dates:	17 – 19 September 2018
Venue:	International Convention Centre (ICC) Sydney



Conference Themes

- Cardiac arrest treatment and research
- Real cardiac arrest stories
- Acute coronary syndromes and emergency cardiology
- Sepsis
- Shock
- Critical care
- Airway, breathing and circulation innovation
- Toxicology
- Major trauma
- Paediatrics

Delegate Profile

The Conference is designed to inform, educate and excite all who work in the field of resuscitation, pre-hospital and emergency care – nurses, paramedics, educators, doctors, administrators, community first-responders, rescue and retrieval specialists, military medics and (uniquely for a resuscitation Conference) members of the general public.

Accommodation

Our Accommodation and Housing specialists secure rooms at a selection of hotels exclusively for attendees of the Resus at the Harbour 2018 Conference. We are able to offer exclusive benefits and can assist your exhibitors with their accommodation requirements. For more information, please contact us on resusattheharbour@arinex.com.au

Platinum Sponsor A\$15,000 (GST incl.) Exclusive	Gold Sponsor \$10,000 (GST incl.)
<ul style="list-style-type: none"> • Ten (10) minute Opening Plenary address. • Five (5) Conference delegate registrations. • Five (5) complimentary dinner tickets to the Conference Dinner. • Verbal acknowledgement as a Platinum Sponsor during the opening and closing sessions. • Sponsor to provide one (1) freestanding banner in the registration area (maximum size 2m high x 1m wide). • One (1) satchel insert or Seat Drop: promotional or print item. • List of delegates attending the Conference supplied two weeks prior to the Conference. • One (1) Hour Promoted Post per day and One (1) Push Notification on all Conference days in the Arinex eMobilise Program App, hyperlinked to your website or PDF. • 200-word sponsor profile will appear in the Arinex eMobilise Program App. • Use of the Conference logo until 30 September 2018. • Standard sponsorship entitlements outlined on page 4. <p>Platinum Sponsor additions:</p> <ul style="list-style-type: none"> • Conference Dinner Co-Sponsor 	<ul style="list-style-type: none"> • Five (5) minute Opening Plenary address. • Four (4) Conference delegate registrations. • Four (4) complimentary dinner tickets to the Conference Dinner. • Verbal acknowledgement as a Gold Sponsor during the opening and closing sessions. • Sponsor to provide one (1) freestanding banner in the registration area (maximum size 2m high x 1m wide). • One (1) satchel insert or Seat Drop: promotional or print item. • List of delegates attending the Conference supplied one week prior to the Conference. • 30-minute Promoted Post and One (1) Push Notification on any one (1) nominated Conference day in the Arinex eMobilise Program App, hyperlinked to your website or PDF. • 200-word sponsor profile will appear in the Arinex eMobilise Program App. • Use of the Conference logo until 30 September 2018. • Standard sponsorship entitlements outlined on page 4. <p>Gold Sponsor additions:</p> <ul style="list-style-type: none"> • Name badge sponsor; or (subject to availability) • Plenary Session sponsor (see page 6 for details).
Silver Sponsor A\$5,000 (GST incl.)	Bronze Sponsor A\$2,500 (GST incl.)
<ul style="list-style-type: none"> • Three (3) minute Opening Plenary address. • Three (3) Conference delegate registrations. • Three (3) complimentary dinner tickets to the Conference Dinner. • Verbal acknowledgement as a Silver Sponsor during the opening and closing sessions. • Sponsor to provide one (1) freestanding banner in the registration area (maximum size 2m high x 1m wide). • One (1) satchel insert or Seat Drop: promotional or print item. • List of delegates attending the Conference supplied at the Conference. • Two (2) Push Notifications in the eMobilise Program App on any one (1) nominated Conference day, hyperlinked to your website. • 200-word sponsor profile will appear in the eMobilise Program App. • Use of the Conference logo until 30 September 2018. • Standard sponsorship entitlements outlined on page 4. <p>Silver Sponsor additions:</p> <ul style="list-style-type: none"> • Hospitality break sponsorship (see page 8 for details). - Subject to availability 	<ul style="list-style-type: none"> • One (1) Conference delegate registration. • One (1) complimentary dinner ticket to the Conference Dinner. • Verbal acknowledgement as a Bronze Sponsor during the opening and closing sessions. • Sponsor to provide one (1) freestanding banner in the networking area. • One (1) satchel insert or Seat Drop: promotional or print item. • List of delegates attending the Conference supplied at the Conference. • One (1) Push Notification in the eMobilise Program App on any one (1) nominated Conference day, hyperlinked to your website. • 200-word sponsor profile will appear in the eMobilise Program App. • Use of the Conference logo until 30 September 2018. • Standard sponsorship entitlements outlined on page 4. <p>Bronze Sponsor additions:</p> <ul style="list-style-type: none"> • Notepad sponsor(See page 8 for details). - Subject to availability

<p align="center">Conference Dinner Co-Sponsor A\$9,500 (GST incl.)</p>	<p align="center">eMobilise Program App A\$8,500 (GST incl.) <i>Exclusive</i></p>
<p>Impress all delegates, VIPs, speakers and exhibitors with your hospitality at the premier social function of the Conference. The Conference Dinner is an essential networking event for all attendees.</p> <p>Date: 18 September 2018 Time: 1900hrs</p> <p>Please note this is an optional event for delegates and is not included in the registration fee.</p> <ul style="list-style-type: none"> ☑ Opportunity for Sponsors representative to present a three (3) minute welcome address at the function. ☑ Sponsors logo printed on dinner menus. ☑ Sponsor may provide a freestanding banner which will be positioned at the entrance to the venue (max size 2m high x 1m wide). ☑ Sponsor may provide the Conference dinner guests with a branded gift (sponsor to supply gift). • Four (4) tickets for the sponsor’s nominated guests to attend the Conference Dinner. ☑ 100-word sponsor profile will appear in the eMobilise Program App. • Use of the Conference logo until 30 September 2018. ☑ Standard sponsorship entitlements outlined on page 4. <p><i>* The services specified in the social program are available at the time of writing. However, in the event that any service(s) become unavailable or minimum numbers are not met the Organising Committee reserves the right to alter or cancel the event.</i></p>	<p>eMobilise provides delegates with an interactive digital Conference program, and works on all major platforms (Apple iPhone and Android).</p> <ul style="list-style-type: none"> • Advertisement, message or logo displayed when the Mobile App loads up for the first time for a user. • Logo displayed on the Main Menu of the Mobile App. • Sponsor acknowledged at the top of the Sponsors’ page in the App. • 100-word sponsor profile will appear in the eMobilise Program App. • Logo displayed on the Mobile App flash screen. • Logo to be featured on all Mobile App promotional materials such as the instructional sheet. • Opportunity for sponsor to provide promotional PDF material to be linked to the Mobile App. • Opportunity for sponsor to feature hyperlink or QR code for the Mobile App on their own website. • Use of the Conference logo until 30 September 2018. • Standard sponsorship entitlements outlined on page 4.
<p align="center">Conference Satchel A\$5,000 (GST incl.) <i>Exclusive</i></p>	<p align="center">Plenary Session A\$4,000 (GST incl.)</p>
<p>All Conference attendees will receive a satchel. Sponsorship of the delegate satchel will ensure the Sponsor’s logo is visible both throughout the Conference and long after the event.</p> <ul style="list-style-type: none"> • Logo printed on the Conference satchel alongside the Conference logo. • Organisation brochure (maximum four page A4 size brochure) to be inserted in all Delegates’ satchels (sponsor to supply material). • 100-word sponsor profile will appear in the eMobilise Program App. • Use of the Conference logo until 30 September 2018. • Standard sponsorship entitlements outlined on page 4. 	<ul style="list-style-type: none"> • The sponsor may provide a freestanding banner which will be positioned in a prominent location during the sponsored session (maximum size 2m high x 1m wide). • Your organisation logo will feature on the audio visual screen in the session room prior to and at the conclusion of the sponsored session. • Verbal recognition by the Session Chair directly before and after the Speaker’s session. • Corporate literature may be displayed in the sponsored session room (sponsor to supply). • Four (4) tickets for the sponsor’s nominated guests to attend the sponsored session. • 100-word sponsor profile will appear in the eMobilise Program App. • Use of the Conference logo until 30 September 2018. • Standard sponsorship entitlements outlined on page 4.

<p style="text-align: center;">Lanyard Sponsor A\$4,000 (GST incl.)</p>	<p style="text-align: center;">Welcome Reception A\$3,500 (GST incl.) Exclusive</p>
<ul style="list-style-type: none"> • Logo printed on name badges & lanyards w/ Conference logo. • 100-word sponsor profile will appear in the eMobilise Program App. • Use of the Conference logo until 30 September 2018. • Standard sponsorship entitlements outlined on page 4. 	<p>The Welcome Reception provides the perfect opportunity for delegates to meet one another and network. This function is included in registration and includes drinks and canapés.</p> <p>Date: 17 September 2018 Time: 1830 hrs</p> <ul style="list-style-type: none"> • Sponsor may provide a freestanding banner which will be positioned at the entrance to the Welcome Reception venue (maximum size 2m high x 1m wide). • Small table signs featuring the organisation name and logo displayed on the tables at the Welcome Reception (Conference Managers to supply). • Opportunity for organisation representative to present a three (3) minute speech at the function (basic audio visual will be provided – additional audio visual is at the expense of the sponsor). • Two (2) tickets for the sponsor’s nominated guests to attend the Welcome Reception. • Opportunity for sponsor to provide branded materials such as napkins for use by guests during the function. We welcome your ideas to provide additional theming for the function, subject to the approval of the Organising Committee. • 100-word sponsor profile will appear in the eMobilise Program App. • Use of the Conference logo until 30 September 2018. • Standard sponsorship entitlements outlined on page 4.
<p style="text-align: center;">Name Badge Sponsor A\$3,300 (GST incl.) Exclusive</p>	
<p>To gain access to the Conference all delegates are required to wear an official name badge.</p> <ul style="list-style-type: none"> • The sponsor’s logo will be printed on all name badges alongside the Conference logo providing considerable exposure throughout the event. • 100-word sponsor profile will appear in the eMobilise Program App. • Use of the Conference logo until 30 September 2018. • Standard sponsorship entitlements outlined on page 4. 	



Live Streaming Sponsor

A\$3,300 (GST incl.) *Exclusive*

- Verbal acknowledgement during open and closing sessions as the Video Recording Sponsor.
- Use of the Conference logo until 30 September 2018.
- Standard sponsorship entitlements outlined on page 4.

Hospitality Breaks (per day)

A\$1,100 (GST incl.)

- Acknowledgement of sponsorship by Session Chair prior to the sponsored break.
- Corporate literature may be displayed at the sponsored catering break station (sponsor to supply).
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the catering break area (maximum size 2m high x 1m wide).
- Small table signs featuring the organisation name and logo will be displayed at the sponsored catering stations (Conference Managers to supply).
- Use of the Conference logo until 30 September 2018.
- Standard sponsorship entitlements outlined on page 4.

We welcome your ideas to provide additional theming for the sponsored break, subject to the approval of the Organising Committee.

Conference Pens / Notepads

A\$1,000 (GST incl.) *Exclusive*

- Pens or notepads provided by the sponsor will be included in the delegate satchels.
- 100-word sponsor profile will appear in eMobilise Program App.
- Use of the Conference logo until 30 September 2018.
- Standard sponsorship entitlements outlined on page 4.
- Pens and notepads to be provided by the sponsor.



Advertising Opportunities

Satchel Insert or Seat Drop

Brochure / Literature A\$500 (GST incl.)

- Company brochure or flyer (A4 size restricted to four 4 single pages in length) to be inserted in all delegates' satchels or via Seat Drop.
- Advertiser to supply brochure or flyer, subject to the approval of the Organising Committee.

Promotional Item A\$650 (GST incl.)

- One promotional item/product for inclusion in all delegate satchels or via Seat Drop.
- A printed flyer/product description tag may be affixed to the promotional item, however if you wish to include a separate flyer or descriptor then an additional cost of \$650 will apply, subject to the approval of the Organising Committee.

Promoted Post A\$650 (GST incl.)

- Promoted Post in Arinex eMobilise Program App

^ Advertising booking deadline 15 June 2018.

Trade Exhibition and Networking Space

3m x 3m Shell Scheme* A\$2,850 (GST incl.)

- Shell scheme stand 3m wide x 3m deep (9m²).
- White octanorm panels 2.4m high.
- Organisation name in vinyl lettering on fascia.
- Two (2) x 150 watt spotlights.
- One (1) x 4 amp power point.
- Two exhibitor passes, including:
 - Morning and afternoon catering breaks
 - Conference satchel, including delegate list
 - Ticket to the Welcome Reception
 - Attendance to Conference sessions
- A comprehensive exhibition manual.
- Organisation name listed on exhibition page of Conference website.

Trestle Table Display* A\$1,850 (GST incl.)

- One (1) trestle table, one (1) table cloth.
- Two (2) chairs.
- One (1) exhibitor pass, including:
 - Morning and afternoon catering breaks
 - Conference satchel including delegate list
 - Ticket to the Welcome Reception
 - Attendance to Conference sessions
- A comprehensive exhibition manual.
- Organisation name listed on exhibition page of Conference website.

* It is a requirement of the Conference Managers that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$20 million or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Exhibitors are required to submit a copy of their public liability insurance certificate along with their booking form. Exhibitors are also required to sign an Indemnity Form. The Indemnity Form will be provided with your invoice for completion and return to the Conference Managers.

Conference Managers

Arinex Pty Ltd ("architects of inspiring experiences") is a leading specialist in conferences, events, incentives and destination management.

Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) and looks forward to delivering an inspiring experience. We provide a highly creative and professional meetings and events management service to associations, governments and corporate organisations.



Sponsorship & Exhibitions Account Manager
Resus @ the Harbour 2018 Conference Managers
C/- Arinex Pty Ltd
Level 10, 51 Druitt Street
SYDNEY NSW 2000 AUSTRALIA

Tel: +61 2 9265 0700
Fax: +61 2 9267 5443
Email: sponsorship@arinex.com.au
Website: www.resusattheharbour.org.au

Sponsorship / Advertising /Exhibition Booking Form

17 – 19 September 2018

Sponsorship & Exhibitions Account Manager
Resus @ the Harbour 2018
C/- Arinex Pty Ltd
Level 10, 51 Druitt Street
SYDNEY NSW 2000, Australia

Tel: +61 2 9265 0700
Fax: +61 2 9267 5443
Email: sponsorship@arinex.com.au
Web: www.resusattheharbour.org.au

A. SPONSORSHIP PACKAGE(S) REQUESTED

COST A\$

1.
2.

B. EXHIBITION REQUEST

Please reserve the following (please tick):

Shell Scheme booth (3m x 3m 9m²) Booth A\$2,850 Table Display A\$1,850

We intend to install a custom stand therefore will not be requiring a shell scheme.

Preferred Position (s) (refer to floor plan) **TOTAL A\$:**

Please indicate companies you do not wish to be placed near:

***all costs include GST**

AMOUNT PAYABLE A & B	A\$
Full payment required 30 days from date of invoice (incl. GST)	A\$

Organisation name (for marketing purposes):

Organisation name (for invoicing purposes):

Address:

City:

Postcode:

State:

Country:

Main Sponsor / Exhibitor contact: Mr / Mrs / Ms / Other:

Name:

Position:

Tel:

Fax:

Email:

Website:

Yes I have read and agree to the booking terms and conditions on the following page.

Authorised by: _____

Date: _____

Signature: _____

Please note your booking will not be processed unless all sections above are completed.

PAYMENT DETAILS (please tick)

We wish to pay via company cheque. Note all cheques must be made payable to: Arinex Pty Ltd on behalf of Resus @ the Harbour 2018, and should be forwarded to the Conference Managers at the above address.

We wish to pay via EFT. Bank details will be provided by the Conference Managers with your tax invoice.

We wish to pay via credit card. (a form will be provided by the Conference Managers for you to include our credit card details).

Note, for bookings up to \$5,000 and paid via credit card, the full amount will be charged.

SEE OVER FOR TERMS AND CONDITIONS ►

SPONSORSHIP BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Conference Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Conference Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the full amount. Full payment is required 30 days from the date of the tax invoice and must be received and cleared by our accounts department at least two weeks prior the Conference.
3. All monies are payable in Australian dollars. Cheques should be made payable to Arinex Pty Ltd for and on behalf of the Resus @ the Harbour 2018 and must be drawn on an Australian bank.
4. All monies due and payable must be received (and cheques cleared) by the Conference Managers prior to the event. No organisation will be listed as a sponsor in any official conference material until full payment and a booking form have been received by the Conference Managers.
5. **CANCELLATION POLICY:** In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to **17 April 2018**. No refunds will be made for cancellations after this date and full payment will be required. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable and the Conference Managers will issue an invoice which will be payable within seven (7) days. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Conference Managers.
7. Sponsorship monies will facilitate towards the successful planning and promotion of the conference in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Conference.
8. Sponsorship entitlements including organisation logo on the conference website and other marketing material will be delivered only after receipt of the required deposit or full payment.
9. The Delegate List may be used by the sponsors up to and not beyond October 2018 for the purposes of contacting 2018 Conference delegates. The list must not be used in conjunction with any other non-related conference matters nor is the list to be used for future conference marketing, or transferred in whole or in part to any third party.
10. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Ltd.
[] NO, I do not consent.

EXHIBITION BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Conference Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Conference Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Exhibition locations will be allocated only on receipt of signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the full amount. Full payable is required 30 days from the invoice date and must be received and cleared by our accounts department at least two weeks prior to the Conference.
3. **All monies are payable in Australian dollars.** Cheques should be made payable to Arinex Pty Ltd on behalf for and on behalf of Resus @ the Harbour 2018 and must be drawn on an Australian bank.
4. All monies due and payable must be received (and cheques cleared) by the Conference Managers prior to the event. No exhibitor will be allowed to begin move-in operations or be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the Conference Managers.
5. Public and Product Liability insurance to a minimum of A\$20 million must be taken out by each exhibitor at their own expense. A copy of the organisation's public and product liability certificate must be submitted to the Conference Managers at the time of submitting their booking form or by no later than 10 August 2018.
6. **CANCELLATION POLICY:** In the event of cancellation, a service fee of A\$1,000.00 applies per each booking (9m² shell scheme or table display booking to cancellations on or before **17 April 2018**. No refunds will be made for cancellations after this date. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable and the Conference Managers will issue an invoice which will be payable within seven (7) days. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Conference Managers. Any exhibit not claimed and occupied before **Monday 17 September 2018** will be reassigned without refund.
7. The Conference Managers reserve the right to rearrange the floor plan and / or relocate any exhibit without notice. The Conference Managers will not discount or refund for any facilities not used or required.
8. If an exhibitor intends to install a custom built stand, the Conference Managers must be advised and such advice must include full details and stand dimensions. This information must be received no later than **29 June 2018**. All display construction requires the approval of the Conference Managers and venue management. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
9. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Conference Managers.
10. Delegate List may be used by the Exhibitor for the purpose of contacting Resus @ the Harbour 2018 Conference delegates only. The list must not be used for the purpose related to future Conferences, and shall not be transferred in whole or in part to any Third party.
11. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Ltd.
[] NO, I do not consent.